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career objective

To further my career as a designer in both print and online media by  
furthering my knowledge and improving my abilities

history

**Website Manager**

- 8/2004 – present • Gambit Communications, New Orleans, LA
- Redesign site utilizing Flash and php for easier navigation and structure.
  - Implement advertising on site through use of ad server with tracking capabilities
  - Continued weekly publishing of print products and daily maintenance.

**Website Production Coordinator**

- 7/1999 — 8/2004 • Gambit Communications, New Orleans, LA
- Solely responsible for the daily maintenance of and all designing for the site.
    - Coordination and prepping of all print files for web use.
    - Publishing and archiving of weekly content.

**Staff Artist**

- 1/1996 — 7/1999 • Gambit Communications, New Orleans, LA
- Worked one-on-one with the Advertising Executives to build ad campaigns.
  - Workload of 20 - 40 ads per week in both four color and black and white
    - Design layouts for editorial features, cover stories, columns and listings.
    - Create promotional campaigns — flyers, mail-outs and signage
    - Coordinate overall page plan of publication and build pages.

education

- 5/1996 • University of New Orleans, New Orleans, Louisiana
- Bachelor's degree in Fine Art with a concentration in Graphic Design.

software proficiency

Dreamweaver  
Flash  
Freehand  
Illustrator  
Image Ready  
iMovie HD  
In Design  
Photoshop  
Quark

